

SCOTT LEYES

GRAPHIC DESIGNER

EXPERIENCE

Partner/Creative Director

November Lazar & Associates, American Pop Inc. ■ Los Angeles, CA ■ November 2000 – Present
Partner in two businesses specializing in marketing and production of licensed merchandise. Responsibilities included all aspects of print, package and product design, from initial concepts through to final production; working with clients, contractors and coordination with sales force. Areas of specialty included product concept and design; 4-color process and specialty ink printing; silkscreening; and weaving/fabric design. Additional responsibilities included systems administration, network management, database & asset management and web/e-commerce coordination.

Creative Director

November Lazar Scher, Inc. ■ Los Angeles, CA ■ December 1990 – November 2000
Creative Director for firm working with licensed properties in Hollywood. Responsibilities included design, art direction, digital production and printing; management of full and part-time art staff; copy writing and editing; implementation and management of digital image scanning department; experimentation and implementation of specialty printing processes (holography, lenticular, specialty media); conceptualization and design of unique and alternative products. Additional responsibilities included systems administration, network management, database & asset management.

Graphic Designer/Tech Support/Researcher

Valasek Associates ■ Placentia, CA ■ January 1987 – August 1990
Designer and technician for a small pre-press/film output facility. Responsibilities included design, cleanup and digital production; digital image scanning and pre-press; research and support of advanced color-separation techniques; review and support of emerging technologies. Additional responsibilities included on-site customer training, technical support and systems integration; liaison with professional organizations, including the Professional PostScript Alliance.

Design Instructor/Lab Technician

California State University, Fullerton ■ Fullerton, CA ■ September 1986 - December 1990
Graphic Design instructor in the School of the Arts. Courses taught included Marker Techniques, Typography, Production, Intermediate Design, Digital Design and Special Studies. Macintosh lab tech duties included systems support, staff training, software review, purchasing recommendations and student instruction.

Design Instructor

Fashion Institute of Design & Merchandising (FIDM) ■ Los Angeles, CA ■ January 1986 - June 1988
Design instructor; courses taught included Marker Techniques, Illustration, Layout, Design and Airbrush.

Designer/Production Artist

Century Designs ■ Long Beach, CA ■ April 1985 – December 1986
Layout, production artist and dimensional designer/modelmaker for large in-store display manufacturer.

EDUCATION

Bachelor of Arts, School of Arts, Graphic Design Emphasis
California State University, Fullerton ■ Fullerton, CA ■ January, 1985
Emphasis in Graphic Design with studies in illustration and photography.

TECHNICAL SKILLS

Adobe PhotoShop	Adobe InDesign	Microsoft Word
Adobe Illustrator	Quark XPress	Microsoft Excel
Adobe ImageReady	Macromedia Fontographer	Microsoft PowerPoint
Adobe GoLive	AppleScript	Microsoft Entourage/Outlook
Adobe Acrobat	Filemaker Pro	Macromedia Director
Adobe Dimensions	Macromedia Freehand	StrataStudio Pro
Adobe Premier	Macromedia Flash	Curious Labs Poser

Familiarity with all major design and layout applications on the Mac and Windows. Expert support of Macintosh computers and operating systems. Experience managing LAN, intranet and web support. "Traditional" skills include airbrush, technical ink illustration, type specification, production, marker, dimensional design.

AWARDS/ACHIEVEMENTS

- *Non-Sport Update Magazine* "Gummie" Award for **Best Non-Sport Card Design**, *Star Trek: The Next Generation* Inaugural Series Trading Cards, December 1992
- Scitex Corporation Imaging Award for Technology, Super Mario Bros. Motion Picture Trading Cards, 1993
- Reverse-engineering of Crossfield/Hell color-separation screens, 1988
- Co-creator, Professional PostScript Alliance System of Adobe Typefaces, 1988
- Founding Member, Adobe Technology Exchange and ATX Los Angeles, 1991
- President's Scholar (Scholastic Achievement), California State University, Fullerton, 1980 - 1985

CONTACT INFORMATION

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